Athletic Programming Objectives

Goal: Provide quality leagues, facilities, and tournaments for a variety of recreational and competitive opportunities.

Objectives:

1. Encourage a healthy lifestyle, good sportsmanship, team work, and making sports/exercise a part of daily life.
2. Provide opportunity for physical activity.
3. Provide opportunities for participants to develop specific skills and gain a sense of accomplishment and teamwork.

The following are examples of classes, programs, and services that support these objectives:

T-Ball                             Martial Arts
Youth Basketball                  Adult Softball
Dance                             Open gym

Health and Fitness Objectives

Goal: Provide a wide variety of programs and services which facilitate the development of healthy lifestyles and meet the needs and interests of the diverse community.

Objectives:

1. Reduce obesity levels, combat heath conditions and diseases, and promote lifelong health habits through activity.
2. Provide group exercise classes and fitness centers for residents and guests.
3. Offer classes for a variety of fitness levels that promote self-esteem, increase mental alertness, enhance self image, reduce stress levels, and increase energy levels in participants to improve the quality of life for individuals within the community.

The following are examples of classes and programs that support these objectives:

Silver Sneakers                             Fitness Centers
Youth Recreation Objectives

Goal: Provide structured, enriching activities for youth that meet departmental, local, and state standards, promote the development of leisure and social skills, and meet family child care needs.

Objectives:

1. Provide children with physical development through hands-on exploration and play.
2. Provide cognitive development through experimentation, education, and new experiences.
3. Build social skills through interactions with new people and by modeling appropriate social manners.
4. Promote healthy lifestyle choices through character development, nutrition, fitness, and environmental education.
5. Provide safe, quality, and affordable child care during the school year, school holiday closures, and summer break – using the summer day camp scholarship to assist some families.
6. Provide fun, recreational activities including diverse field trips, partner programs, and guest speakers.

The following are examples of classes and programs that support these objectives:

Parent/Child Classes
Adventure Camp
After school Programs

Day Camps
Partner program volunteering
Playgrounds

Community Centers and Special Events Objectives:

Goal: Provide a wide variety of events and community services which facilitate community solidarity, engagement, and cultural participation.

Objectives:

1. Increase personal and family enjoyment.
2. Provide information on community resources and services.
3. Increase social, recreational, and developmental growth.
4. Enhance quality of life through community participation and group interaction.
5. Provide quality rental space:
a. Provide clean, well-kept facility – addressing facility maintenance and housekeeping needs in a timely and efficient manner.
b. Coordinate with lessee to ensure needs are met: access to facility, access to equipment, understanding of policies, procedures, and rental contract, floor plan.
c. Provide trained, competent, polite staff to assist with lessee needs during rental and oversee compliance of rental guidelines.

6. Provide youth and adult activities and classes for similar interests and schedules.
7. Build and provide events that offer affordable and unique experiences in a safe and nurturing environment.
8. Partner with local groups to provide enriching programs and services.

The following are examples of classes and programs that support these objectives:

Daddy/Daughter Dance
Take a Kid Fishing Day
Playgrounds

Community Center Programs
Senior Center Programs (SCOA)
Facility/Room rentals

Outdoor Recreation and Outdoor Education Objectives:

Goal: Provide professional, natural, and environmental resource management services, nature interpretation, nature education, outdoor recreational opportunities, team building and life skill training, and a variety of parks and facilities for all people to enjoy at their leisure.

Objectives:

1. Provide and expand overall adventure/outdoor/nature based program offerings by providing a variety of programs and events for those with similar interests and schedules.
2. Develop and facilitate summer and winter Adventure Camps – to provide a fun, safe, educational, and challenging programs for tweens and teens.
3. Partner with local groups to provide enriching programs and services.
4. Provide a deeper appreciation and awareness of nature, the environment, and the benefits of conservation and environmental stewardship.
5. Develop environmental and natural interests and life skills to improve overall wellbeing.
6. Encourage individuals to incorporate outdoor recreational activities into daily life.

The following are examples of classes and programs that support these objectives:

Paddling/SUP instruction
Disc Golf courses

Curriculum based school programs
Canoe/kayak/SUP rentals
Community parks and river clean-ups  Guided tours and excursions

Senior (50+) Program Objectives:

Goals: Provide programs to the 50+ aged population at a reasonable cost that meets the needs and interests of a diverse population.

Objectives:

1. Increase knowledge and awareness of local and regional places of interest.
2. Develop friendships and increase social interactions.
3. Provide travel in a safe, positive, and friendly environment.
4. Enrich quality of life through community involvement.
5. Increase knowledge and awareness of agriculture, customs, history, and arts of a variety of regions by providing opportunities for lifelong learning.
6. To provide a better quality of life and aging in place strategies for adults aged 50+ through recreation, meals, socialization, education, support, and information.
7. Partner with local groups to provide enriching programs and services.
8. Provide information on community resources and services.

The following are examples of classes and programs that support these objectives:

Spartanburg Council on Aging  Computer skills
Day Trippers  Art classes
Volunteer opportunities  Cooking Up Wellness

Therapeutic Recreation:

Goals: Facilitate and volunteer for programs that offer individuals with disabilities the opportunity to participate in recreation programs.

Objectives:

1. Partner with local groups to provide enriching programs and services.
2. Improve physical abilities, social skills, and overall health.
3. Increase social interactions, independence, awareness of self, and emotional well being.
4. Enrich quality of life through increased community involvement.
5. Enhance development of knowledge, skills, and abilities in leisure activities.
6. Decrease social isolation.
The following are examples of classes and programs that support these objectives:

Special Olympics

Egg-Cessible Easter Egg Hunt

Miracle League

After school programs and camps

Volunteering in schools

Local community groups volunteering

**Evaluation Methods for Recreation programs:**

Staff reviews program evaluations throughout the year. In addition, staff interacts with parents, participants, and colleagues to have conversations about what participants are enjoying most about the programs, what changes they would like to see, and how the programs/classes/events can be modified for future offerings.